



# Lai Yuki

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 yukilai.com

 Phone number available upon request

## EXPERIENCE

### UI/UX Designer • Plentisoft Sdn Bhd

October 2021 – Present (Shah Alam, Malaysia)

- Utilizing Figma to create design systems, wireframes, mockups, and prototypes
- Collaborating with product managers to brainstorm product features and conceptualize product design
- Drafting wireframes, creating high-fidelity mockups and prototypes to demonstrate web application functions
- Designing and maintaining UI/UX design of SEO-related web applications
- Designing product webpages and graphical elements for marketing purposes

### Student Designer • RIT PHT180

September 2020 – May 2021 (Rochester, NY, United States)

- Designed marketing flyers, email attachments, and other various assets for marketing purposes for RIT's Personalized Healthcare Technology department
- Collaborated remotely with a healthcare team in the UK to design and animate a talking avatar for a healthcare project

### Graphic Design Intern • GO Art!

January – May 2018 (Batavia, NY, United States)

- Designed event posters, flyers, and graphics for social media use
- Provided design advice to employers to increase social media exposure

## EDUCATION

### Rochester Institute Of Technology (RIT)

August 2018 – May 2021 (Rochester, NY, United States)

New Media Design (Bachelor Of Fine Arts)

3.85 GPA – Summa Cum Laude

### Genesee Community College (GCC)

January 2016 – May 2018 (Batavia, NY, United States)

Digital Art (Associate's Of Applied Science)

3.97 GPA

## SKILLS

### Visual Design

### Graphic Design

### UI/UX Design

- Sketching
- Wireframing
- Prototyping

### Web Development

- Basic HTML
- Basic CSS
- Basic understanding of Javascript

## TOOLS

### Figma

### Adobe Creative Cloud

- Adobe XD
- Adobe InDesign
- Adobe Premiere
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects

## MERITS

### Summa Cum Laude Honors • RIT

May 2021

### Women And Genders Legacy Leaders Award • RIT

April 2021

### Outstanding Undergraduate Scholar Awards • RIT

January 2021

### Dean's List • RIT

December 2018 – May 2021

### Phi Theta Kappa All-New York Academic Team

March 2018

### President's List • GCC

May 2016 – 2018

## LEADERSHIP & INVOLVEMENT

### Phi Theta Kappa Honor Society • GCC

January 2017 – May 2018

- Lead academic research projects with a team of 4 students

### GCC Multicultural Communications Club Partnering With Toastmasters • GCC

January 2017 – May 2018

- Organized and designed weekly meeting agendas
- Attended and brainstormed during executive committee meetings to discuss upcoming events